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January 25, 2014

READING BETWEEN THE WINES

BENEFITING THE ADULT LITERACY LEAGUE

Presented by

Bank of America



To Whomever This Concerns,

It may surprise you to learn that one out of five adults in Central Florida has significant trouble reading—in fact, they would not be able to read this letter. When an adult cannot read, it is a detriment not only to the individual, but also to our local economy, and especially, the individual's children. This problem cannot be ignored, and there is a solution.

Since 1968, the Adult Literacy League has provided committed literacy services and programs to adults and families in Central Florida. The League is a 501 (c)(3) non-profit organization with a mission is to develop readers to build a strong and literate community. The organization provides one-to-one tutoring and classes to over 1,000 adults on a weekly basis. It also provides books and learning materials to 600 preschoolers in low-income households so they can become successful readers each year.

Reading between the Wines, presented by Bank of America, is the League's signature fundraising event featuring fabulous food and wine and an incredible silent auction. This year's event will take place April 16, 2014, at the Orlando Science Center.

We're excited to announce that New York Times best-selling author, Stuart Woods, will be our featured guest at this year's event. Stuart Woods has had thirty-nine straight bestsellers on the New York Times bestsellers list, and is the author of more than fifty novels. A native of Georgia, he began his writing career in the advertising industry. *Chiefs*, his debut in 1981, won the Edgar Award. An avid sailor and pilot, Woods lives in Florida, Maine, and New York.

We hope that we can count on your sponsorship for this event!

Attached is a form you can use to specify your sponsorship level. This event draws a crowd of more than 300 Central-Florida business and community leaders. Your contribution will receive significant community recognition, making it a good marketing investment for you, while benefiting our students and our community.

Best regards,

Joyce Whidden
Executive Director

Patti Combs
Host Committee

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